



# The Rural Solutions Portal for Poverty Reduction

**Sun Yinhong**  
Country Program Officer  
IFAD Office in China

27 June 2019

# What it is

A web-based knowledge-sharing platform that collects **rural development solutions**

# What is a rural development solution?

An initiative that **solves challenges** in the rural environment.

A tool that can be **used and re-used** to address common issues:

resource management, marginalization of rural communities, access to financing, erosion, pollution, financial stress, climate change, land degradation, access to market

# What the Portal promotes

Encourage the **uptake** of successful innovations and solutions across **different and diverse** development contexts and countries for better sustainable and inclusive rural transformation

# Why?

“IFAD must **focus on packaging its knowledge** from the field well in order to be a key knowledge provider.”

“What is largely missing from current SSTC efforts is an ‘**eBay of knowledge**’ – a global platform which could make know-how and other resources available”.

*IFAD Roundtable on SSTC (2015)*

“Systematically **build up a catalogue of rural development solutions** and provide a platform to make them accessible”

*Independent Office of Evaluation (2016)*



Quick demo

[www.ruralsolutionsportal.org](http://www.ruralsolutionsportal.org)

# A few examples:

1. Tool banks in rural India - Empowering women through better access to agricultural tools 开设农具银行解决印度小农妇女生产发展之忧
2. Agricultural Innovation- Marketplace Knowledge-sharing initiative to boost agricultural innovation in LAC and African countries 跨地区的知识和技术分享平台促进拉美和非洲国家的农业发展
3. Rural entrepreneurship resource centers giving entrepreneurs the skills and tools to build their ideas into businesses 产业孵化中心让步基纳法索农村有志者事竟成
4. Knowledge-sharing radio broadcasts help female farmers thrive - Adding female voices to agricultural radio programmes empowered communities in four African countries 非洲四国的农村妇女电台传递给妇女发展的信心与技术
5. Certificate scheme provides access to finance in Paraguay: A new way to access collateral for loans 创新抵押机制为巴拉圭小农户发展解贷款难

# Partnering with IFAD

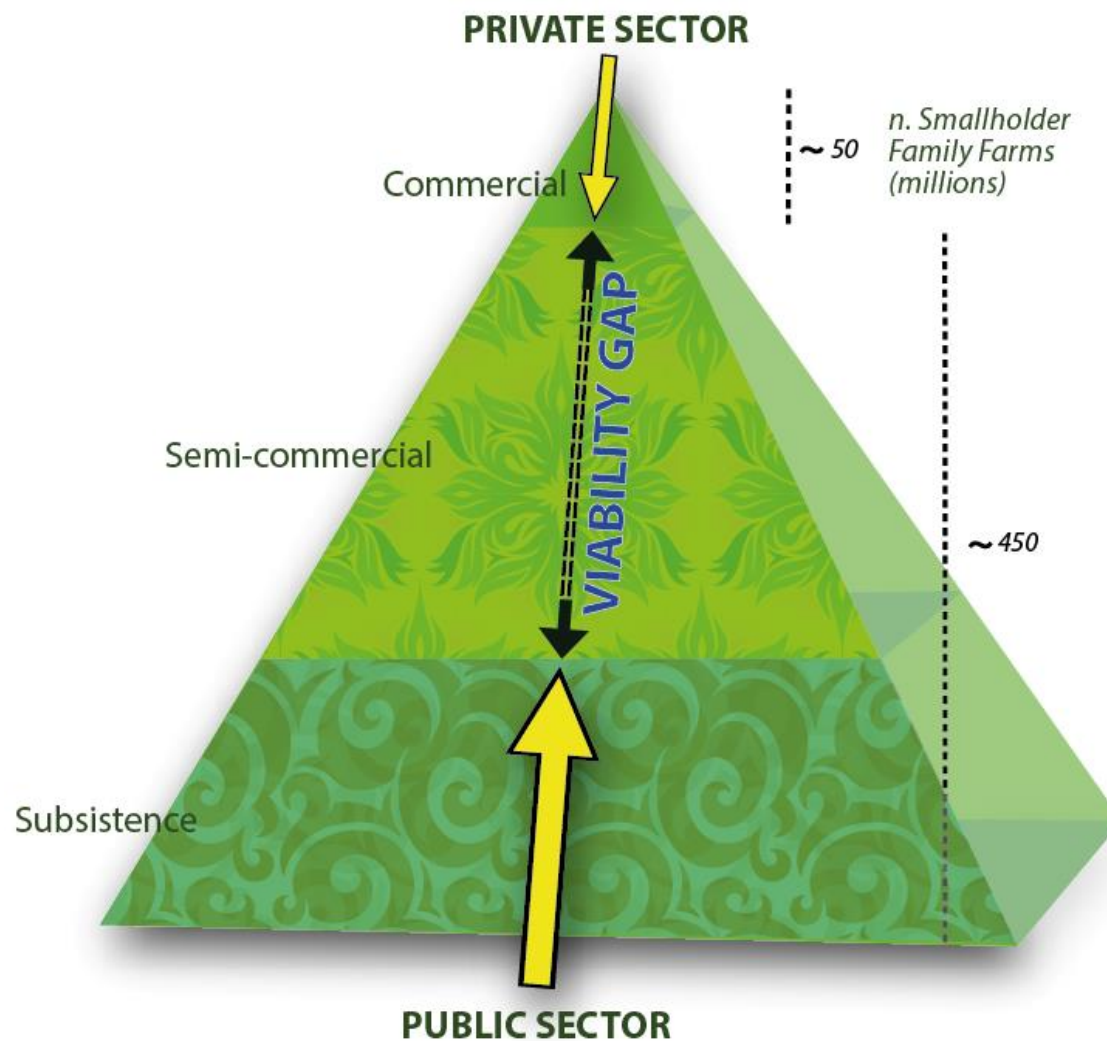
- **Not** a portal for IFAD solutions only
- Have solutions to **share**? Partner with us! (Engage)
  - Become a **solutions provider**
  - **Showcase** our solutions in your portal



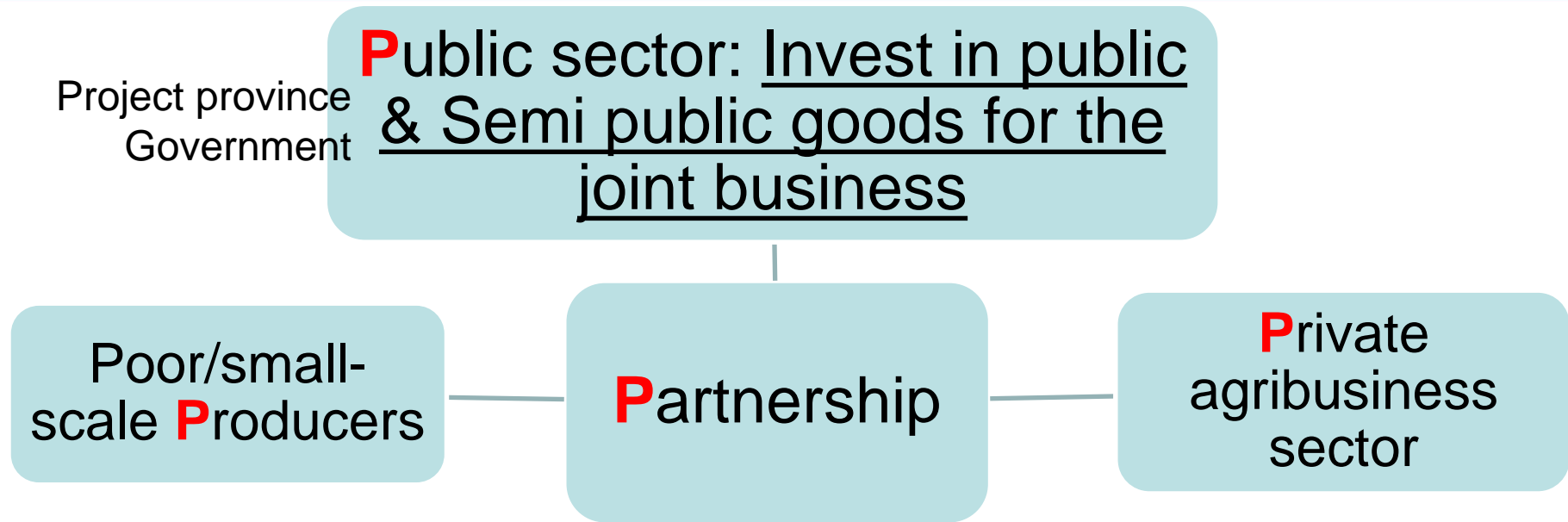
# Solution Example Zoom in:

Agribusiness led Poverty Reduction thru  
Public-Private-Producer Partnership (4P)

# The Challenge: Difficulty of Smallholders' Access to Markets/Value chain



# Summary of Solution - 4P concept



- *work together for a common objective*
- *Joint financing and assume risks and responsibilities*
- *share benefits, resources and expertise*

# Theoretical rationale

Figure 1: Private and Public Investment Decision Making

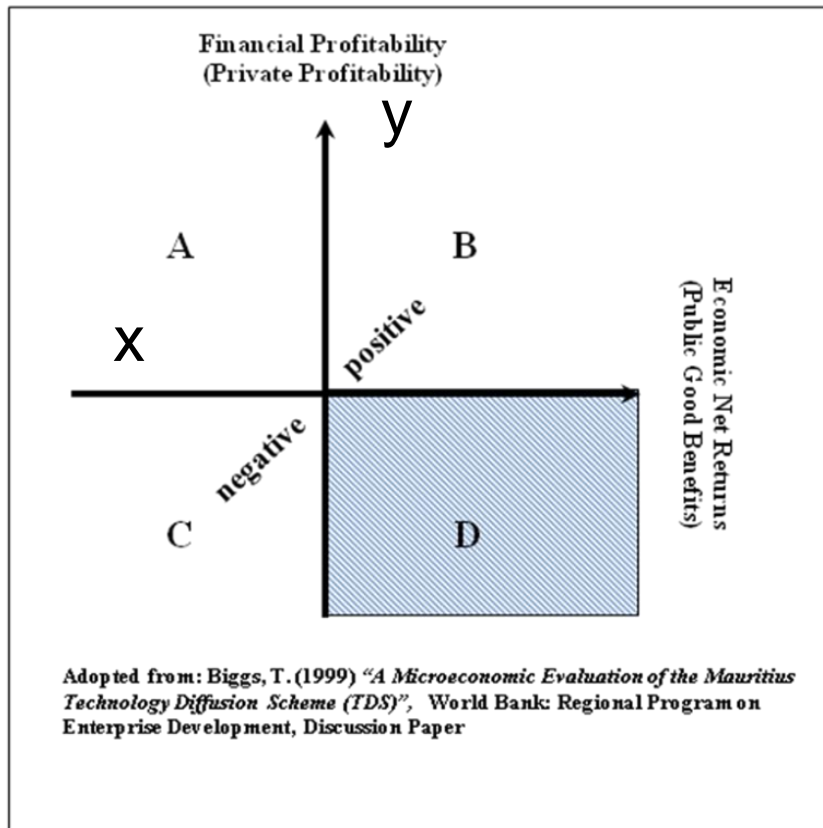
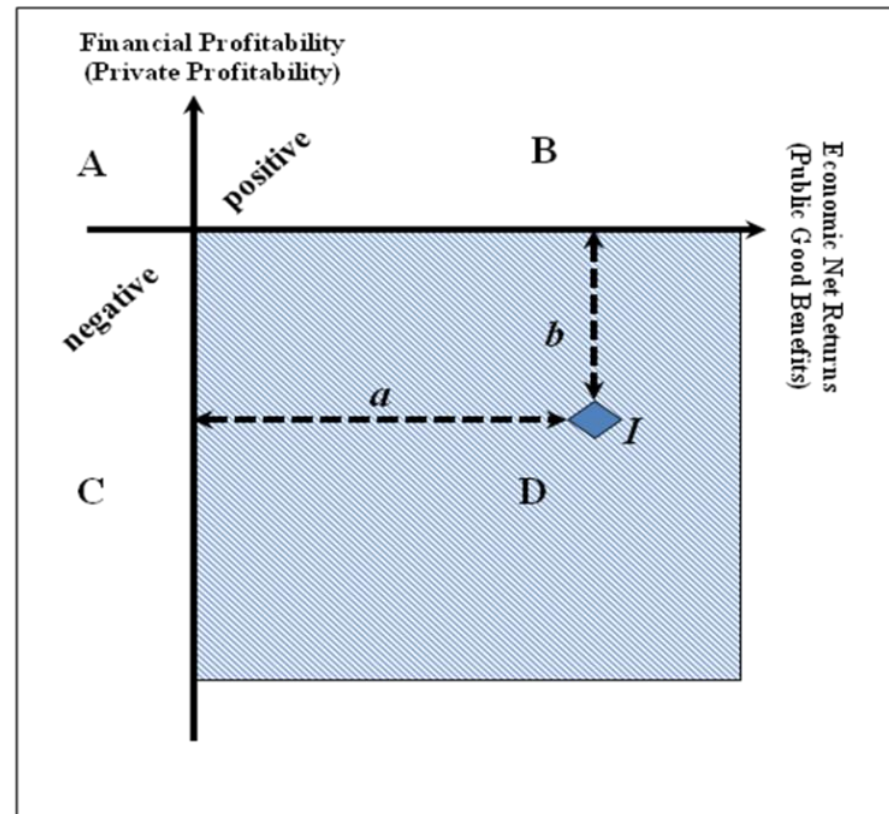


Figure 2: Appropriate Public Funds



# Solution Implementation:

1. Defining financing rules (who finances what and how much) [BP financing rule.docx](#)
2. Value chain mapping (participatory)
3. Call for Business Proposals (from Agro-entities) involving smallholders
4. BP review and approval
5. Implementation Agreement (targets and results)
6. Disbursement linking to results/targets

# Results

- Agro-business entities expanded production base/sourcing
- More smallholders improved production and linked with markets (xxx number)
- Value chain financing possible
- food safety/quality and standardization
- multiple income sources possible: contracts/ employment/ land rent/ asset dividend.....

# Lessons learnt

- Suitable mechanism for minimizing govt subsidy while foster pro-poor industry development;
- Development & feasibility of BP critical (special business dvlp service required)
- Financing rules needs to be appropriate for all;
- Additional financial service for agribusiness to be explored/leveraged
- Devil in the details - to be addressed during design & implementation (grant or non-grant, targeting, financing ceiling, what not to finance, etc..)

# Thank you!