



**Special Economic Zones (SEZs) as Catalysts for  
Economic Corridors, Value Chains and Production Networks Training**

25-29 March 2019, Asia Pacific Finance and Development Institute, Shanghai, People's Republic of China

**Proposed Design/Schedule (Draft as of 6 February 2019)**  
**Venue: U-shaped Classroom II, 1<sup>st</sup> Floor, Lecture Building III**

**Day 1, 25 March 2019, Monday**

**Module 1: Development Context and SEZs Design, Implementation and Management**

0800-0815	Registration Administrative Announcements
0815-0845	Opening Ceremonies Welcome Remarks and Messages Group Photo
0845-1015	Pre-test  <b>Session 1.1</b> <b>Introduction and Training Roadmap</b> <b>Interactive Exercise: Getting to Know You, Expectations Check and Training Overview and Objectives</b> <i>Pamela Asis-Layugan, Institutional and Capacity Development Specialist (Consultant) and Jordana Queddeng-Cosme, Program Analyst (Consultant), ADB-TA 9572</i>  Interactive session for participants to get to know each other, develop learning contract and discuss the training overview and objectives.
1015-1030	Tea/Coffee Break
1030-1200	<b>Session 1.2</b> <b>Presentation, Discussions and Exercises:</b> <b>Understanding Special Economic Zones (SEZs) as a Policy Option</b> <i>Aradhna Aggarwal, Chair Professor, Department of International Business and Economics, Copenhagen Business School</i>  The session will present SEZs concepts, types, evolution, rationale, role in economic development, benefits, linkages with development strategies and future trends. Interactive and small group exercises included.
1200 - 1330	Lunch (2 <sup>nd</sup> Floor, Dining Hall III)
1330 - 1500	<b>Session 1.3</b> <b>Presentation, Discussions and Exercises:</b> <b>Strategy Building and Policy Design for Effective SEZs</b> <i>Aradhna Aggarwal, Chair Professor, Department of International Business and Economics, Copenhagen Business School</i>  The session will introduce factors that lead to effective design, implementation and management of SEZs which can include land use and spatial planning, infrastructure and support services, institutional design and approaches, investment promotion, business development services, labor market development, and monitoring and evaluation. Interactive and small group exercises included.

1500 - 1515	Tea/Coffee Break
1515 - 1530	<p><b>Session 1.4</b>  <b><u>Instruction for Workshop and Exercise:</u></b>  <b>SEZs as Development Approaches in BIMP-EAGA, IMT-GT and GMS</b>  <i>Pamela Asis-Layugan, Institutional and Capacity Development Specialist (Consultant) and participants in Multi-country teams</i></p> <p>Participants organized in teams (BIMP-EAGA, IMT-GT and GMS) to assess and present (Day 2) the subregional cooperation programs (SCPs): (i) SEZs development approaches (e.g. as part of economic corridors); (ii) benefits and opportunities; (ii) challenges and bottlenecks in SEZs design, implementation and management; and (iv) recommendations at national and subregional levels. Guide questions and template to be provided.</p>
1530-1630	<p><b>Session 1.5</b>  <b><u>Workshops and Exercises:</u></b>  <b>SEZs as Development Approaches in BIMP-EAGA, IMT-GT and GMS</b>  <i>Pamela Asis-Layugan, Institutional and Capacity Development Specialist (Consultant) and participants in Multi-country teams</i></p>
1645 - 2000 (includes travel time)	Welcome Dinner at the Shanghai Oriental Pearl Tower

Day 2, 26 March 2019, Tuesday

Module 1: Development Context and SEZs Design, Implementation and Management

Module 2: Measuring Impact and Performance of SEZs

Module 4: SEZs as Catalyst for Economic Corridors and Platforms for Value Chains and Production Networks

0830-1000	<p><b>Session 2.1</b>  <b><u>Presentation, Discussion and Exercises:</u></b>  <b>Implementation, Monitoring and Evaluation:</b>  <b>How to Ensure the Effective Implementation of the Policy</b>  <i>Aradhna Aggarwal, Chair Professor, Department of International Business and Economics , Copenhagen Business School</i></p> <p>The session will present different practices regarding the types of SEZs developed and their relevance in the overall context taken by countries in various subregions in Asia (e.g. Southeast Asia, East Asia, Central Asia and South Asia). Good practices, pitfalls to be avoided, and drawing common lessons will be highlighted. National and subregional implications and SEZs as tools in regional cooperation and integration will be emphasized. Interactive and small group exercises included.</p>
1000-1015	Tea/Coffee Break
1015-1200	<p><b>Session 2.2</b>  <b><u>Lecture and Discussions:</u></b>  <b>SEZs Experience of Selected Asian Countries</b>  <i>Aradhna Aggarwal, Chair Professor, Department of International Business and Economics, Copenhagen Business School</i></p> <p>The session will present SEZ performance in Asia and other continents and will include tools, evaluation of performance and success drivers. Interactive and small group exercises included.</p>

1200-1330	<b>Lunch (2<sup>nd</sup> Floor, Dining Hall III)</b>
1330-1500	<p><b>Session 4.1</b>  <b><u>Presentation and Discussion:</u></b>  <b>Special Border Economic Zones (SBEZs): Concepts, Characteristics and Applications</b>  <i>Alfredo Perdiguero, Director, Regional Cooperation and Operations Coordination Division (SERC), Southeast Asia Department (SERD), ADB</i></p> <p>The session will present concepts, characteristics, and models of special border economic zones (SBEZs). Components and stages of developing a “cross-border or area-based cooperation” strategy will be tackled. A conceptual model for SBEZ development in IMT-GT (Thai-Malaysia border crossings with linkages to Indonesia) to include rationale, criteria in establishing SBEZs to be presented given the study is part of a broader project that intends to support SBEZ development. The results of the study on border areas and value chains development in BIMP-EAGA specifically between Sabah (Malaysia) and North Kalimantan (Indonesia) will be presented including components, potential strategies and pilot projects.</p> <p>The establishment of SBEZs in IMT-GT and BIMP-EAGA are expected to help attract investors in productive activities that promote subregional value chains in order to stimulate cross-border trade and investment, serve as a catalyst to promote commerce along the economic corridors and help improve social and economic welfare of the population along the border provinces</p>
1500-1515	<b>Tea/Coffee Break</b>
1515-1715	<p><b>Session 1.6</b>  <b><u>Plenary Presentations:</u></b>  <b>SEZs as Development Approaches in BIMP-EAGA, IMT-GT and GMS</b>  <i>Pamela Asis-Layugan, Institutional and Capacity Development Specialist (Consultant) and participants in Multi-country teams</i></p> <p>Participants organized in teams (BIMP-EAGA, IMT-GT and GMS) to present workshop outputs on: (i) SEZs development approaches (e.g. as part of economic corridors); (ii) benefits and opportunities; (ii) challenges and bottlenecks in SEZs design, implementation and management; and (iv) recommendations at national and subregional levels. Guide questions and template to be provided.</p>
1730-2000 onwards	<b>Participants make own dinner arrangements</b>

**Day 3, 27 March 2019, Wednesday**

**Module 3: China’s Experience in Developing Economic Zones**

0830-1000	<p><b>Session 3.1</b>  <b><u>Presentation and Discussions (Q&amp;A):</u></b>  <b>An Overview of Development Zones in China: Trends, Problems and Prospects</b>  <i>Yin Xingmin, Professor and Deputy Director, China Center for Economic Studies, Fudan University</i></p> <p>This session will introduce the objectives and history of China’s SEZs and industrial development zones (IDZs). The presentation will include the SEZs and IDZs: (i) policies design and development; (ii) progress of IDZs based on clusters; (iii) contribution to national economy; and (iv) key success factors and lessons learned. Case studies on the Kunshan export-processing zones (EPZs) and Shenzhen SEZ in PRC will be featured.</p>
1000-1015	<b>Tea/Coffee Break</b>

1015-1200	<p><b>Session 3.2</b>  <b><u>Presentation and Discussion (Q&amp;A):</u></b>  <b>China's Pilot Free Trade Zones (FTZs) and Further Reform and Opening Policy</b>  <i>Xu Mingqi, Professor, Shanghai Academy of Social Sciences, Secretary-general of Shanghai Research and Coordination Center for FTZ Studies</i></p> <p>This session will introduce China's pilot FTZs using the Shanghai FTZ as example. It will highlight the reform process and lessons in terms of foreign investment, trade facilitation, government administration, financial opening and services sector, among others.</p>
1200-1330	<p><b>Lunch (2<sup>nd</sup> Floor, Dining Hall III)</b></p>
1330-1700	<p><b>Sessions 3.3-3.4</b>  <b><u>Technical Field Visit:</u></b>  <b>Shanghai Pilot Free Trade Zone</b>  <i>Zhu Ming, Director, Office of Cooperation and Exchange, Shanghai Municipal Government</i>  <i>TBC, Administrative Officer of Shanghai Pilot Free Trade Zone</i></p> <p>Participants will visit the Shanghai Pilot Free Trade Zone Comprehensive Service Center. During the visit, an administrative officer will give a general introduction of the development and management of the SHFTZ, in particular the streamlined administration procedures in the SHFTZ.</p>
1730 onwards	<p><b>Free time and participants shopping down town</b></p>

Day 4, 28 March 2019, Thursday

Module 3: China's Experience in Developing Economic Zones

Module 4: SEZs as Catalyst for Economic Corridors and Platforms for Value Chains and Production Networks

0830-1000	<p><b>Session 3.5</b>  <b><u>Presentation and Discussion (Q&amp;A):</u></b>  <b>Suzhou Industrial Park: Planning, Development and Management</b>  <i>Chen Qining, Board Member, President of SCP (China) and Chief Planner</i></p> <p>This session will draw on the successful experience of the development of Singapore, and take Singapore's successful experience in Suzhou Industrial Park, which is a jointly developed by China and Singapore, as an example to illustrate the planning, design, development and management of SEZ.</p>
1000-1015	<p><b>Tea/Coffee Break</b></p>
1015-1100	<p><b>Session 4.2</b>  <b><u>Presentation and Discussion (Video-conference):</u></b>  <b>Health Risks and Opportunities across Economic Zones and Border Development in the GMS: SEZ Health Impact Assessment Framework (TBC)</b>  <i>Dr. Susann Roth, Senior Social Development Specialist,</i>  <i>Sustainable Development and Climate Change Department, ADB</i></p> <p>The session will feature ADB's newly developed framework for identifying, mitigating and managing health risks in economic zones and border areas in the GMS. It will highlight successes and lessons learned and a way forward for project, national, bilateral and regional approaches in managing health risks and opportunities for SEZs especially in the border areas.</p>

1100-1115	<b>Tea/Coffee Break</b>
1115-1215	<p><b>Session 4.3</b>  <b>Panel presentation and Case Discussions (Videoconference):</b>  <b>Topic 4.3a: Development of Special Economic Zones: The Experience of Central Asia</b>  <i>Guoliang Wu, Senior Regional Cooperation Specialist, Central West Regional Department, ADB</i></p> <p>The session will feature the experience of Central Asia in developing SEZs including key success factors and lessons learned.</p> <p><b>Topic 4.3b: A Case of ADB Financing in Cross-Border Economic Zones</b>  <i>Yuebin Zhang, Principal Regional Cooperation Specialist, Public Management, Financial Sector and Regional Cooperation (EAPF), East Asia Department, ADB</i></p> <p>ADB will introduce how Guangxi project is designed and implemented, and why such approaches are adopted.</p> <p><i>Note: 15-20 mins per panelist presentation followed by open discussion after two presentation</i></p>
1215-1330	<b>Lunch (2<sup>nd</sup> Floor, Dining Hall III)</b>
1330-1500	<p><b>Session 2.2</b>  <b>Plenary Presentations (Part 1):</b>  <b>SEZs Country Case Studies in BIMP-EAGA, IMT-GT and GMS</b>  <i>Aradhna Aggarwal, Pamela Asis-Layugan and Participants in Country teams</i></p> <p>Participants organized in country teams <u>assess SEZs</u> (in particular country) prepare and present in terms of: (i) links to development strategies; (ii) type of SEZs; (iii) success factors; (iv) performance drivers; (v) institutional design and approaches; and (vi) measuring outcome, performance and impact.</p>
1500-1515	<b>Tea/Coffee Break</b>
1515-1715	<p><b>Session 4.4</b>  <b>Integration Exercise:</b>  <b>Framework and Action Agenda for SEZs Development and Cooperation in BIMP-EAGA, IMT-GT and GMS</b>  <i>Aradhna Aggarwal, Pamela Asis-Layugan and Participants in Multi-country teams</i></p> <p>Participants organized in teams (BIMP-EAGA, IMT-GT and GMS) undergo integration exercise to apply concepts, tools, success factors and lessons learned in the training. The main output will be proposed Framework and Action Agenda for SEZs development and cooperation at national and subregional levels to be presented on Day 5. Guidelines and template to be provided.</p>
1730 onwards	<p><b>Participants free time</b>  <b>Evaluation form online</b></p>

Day 5, 29 March 2019, Friday

**Module 4: SEZs as Catalyst for Economic Corridors and Platforms for Value Chains and Production Networks**

0900-0930	<b>Post Test</b>
0930-1015	<b>Session 4.5</b> <b><u>Integration Exercise:</u></b> <b>Framework and Action Agenda for SEZs Development and Cooperation in BIMP-EAGA, IMT-GT and GMS</b> <i>Participants in Multi-country teams</i>  Participants organized in teams (BIMP-EAGA, IMT-GT and GMS) work on integration exercise.
1015-1030	<b>Tea/Coffee Break</b>
1030-1200	<b>Session 4.6</b> <b><u>Integration Exercise:</u></b> <b>Framework and Action Agenda for SEZs Development and Cooperation in BIMP-EAGA, IMT-GT and GMS</b> <i>Participants in Multi-country teams</i>
1200-1330	<b>Lunch (2<sup>nd</sup> Floor, Dining Hall III)</b>
1330-1500	<b>Session 4.7</b> <b><u>Plenary Presentations (Part 1):</u></b> <b>Framework and Action Agenda for SEZs Development and Cooperation in BIMP-EAGA, IMT-GT and GMS</b>  Participants to present exercise outputs and experts to provide comments/guidance.
1500-1515	<b>Tea/Coffee Break</b>
1515-1630	<b>Session 4.8</b> <b><u>Plenary Presentations (Part 2):</u></b> <b>Framework and Action Agenda for SEZs Development and Cooperation in BIMP-EAGA, IMT-GT and GMS</b>  Participants to present exercise outputs and experts to provide comments/guidance.
1630-1730	<b>Synthesis and Moving Forward</b> <b>Closing Ceremonies (Awarding of Certificates, Remarks and Messages)</b> <b>Group Photo</b>
1800 onwards	<b>Closing Dinner (Restaurant in Qibao Ancient Town)</b>

*Note: Participants depart to home countries on Saturday, 30 March 2019*